

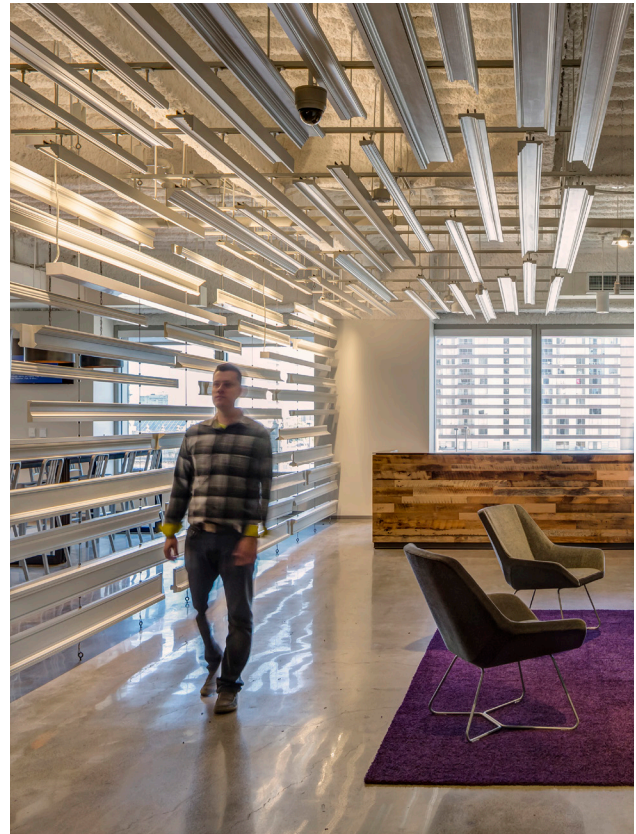
# ALLY FINANCIAL

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Ally Financial opened a new office space in downtown Detroit and sourced Móz to custom fabricate a unique metal wall-to-ceiling feature inspired by the city's growing infrastructure.

The new building, named the Ally Detroit Center, aimed to unite Ally's southeast Michigan-based employees in one modern and collaborative work environment that reflected the city of Detroit. The new space occupies more than 1,500 Ally employees and 3rd party contractors on 13 floors. Each floor is designed in the style of a distinct neighborhood, with furniture, fixtures, and art installations that reflect the style of each area of the city.

For the 9th floor of the Ally Detroit Center, architects at SmithGroupJJR designed an original downtown-inspired wall-to-ceiling feature using Móz's Engravings Collection in Graphite and Light Graphite. Additionally, Móz cut and manufactured over 75 aluminum metal extensions that were hung in a Mason pattern to partition and decorate the office interior.



Ally Detroit Center at 500 Woodward Ave  
Ally Financial's corporate headquarters

## SPECS

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**Project Name:** Ally Financial

**Location:** Detroit, MI, USA

**Year of Installation:** 2016

**Architect:** SmithGroupJJR Detroit

**Contractor:** George I Landry

**Industry:** Corporate

**Product:** Engravings Collection Metal

Paneling & Metal Extensions

**Color:** Graphite, Light Graphite

**Pattern:** Mason

**Finish:** Polycoat Matte

The metal wall-to-ceiling feature custom fabricated by Móz for Ally Financial took inspiration from the city of Detroit and paid homage to the growing infrastructure of high-rise buildings in the downtown area.

"Ally Detroit Center is a unique and creative space that was designed to pay homage to our long history in Detroit and inspire the collaboration and innovation that will shape our future as a part of this vibrant city," said Jeffrey Brown, Ally chief executive officer. "We are excited about the evolution of the city, thanks in large part to the efforts of Mayor Mike Duggan and Dan Gilbert. Detroit has become one of America's most vibrant cities with a strong business district, creative and innovative talent base, and a strong connection to culture and community. Ally is pleased to be a part of this city and its revitalization."



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## ABOUT

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Móz designs and fabricates contemporary architectural metal products out of Oakland, California. Our collection of sophisticated materials and colorways—including gradients, metallics, patinas, and neutrals—are the result of continuous experimentation with cutting-edge tools, handcrafted grains, digital imagery, engravings, and laser cutting equipment.

Móz redefines metal surfacing using a unique balance of texture, grain, and color to create architectural metal products crafted for industrial, commercial, and residential markets—from large-scale corporate projects to one-off surface applications. Our innovative materials, products, solutions, and dedication to customer service help clients achieve their designs through quality materials.



Metals + Architectural Products

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