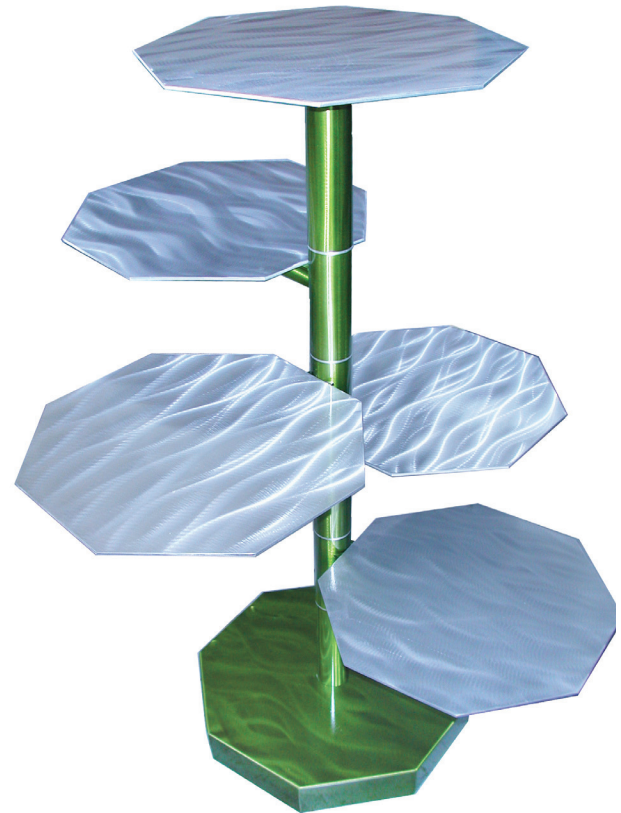


Journeys Retail Stores

Móz creates display fixtures for Journeys, a popular retail footwear chain with over **1850** stores across the U.S. **The fixtures were constructed in Móz signature aluminum with branded colors for their new store design to be durable, mobile and functional.**

Journeys hired Móz Designs to refurbish its in-store display fixtures. The project required conceptualizing and building new display fixtures that maintained the look and feel of the national store brand while injecting a new element of visual excitement.

The display fixtures were prefabricated in ready-to-assemble pieces of stainless steel sheet metal for easy construction upon arrival at the various store locations. With flexibility and mobility being key, Móz designed freestanding floor displays with movable tiered shelving that could be rearranged to fit each store's display needs. Complementary display tables in varying heights added adaptability to the tiered table extensions and serviceable legs on rolling casters. For maximum durability, powder-coated stainless steel sheet metals were used, combining Móz's surface grains and custom colors for texture and appeal while maintaining consistent design intent.



Journeys Display Fixtures

Specifications

Project Name: Journeys

Locations: 1850 Stores in the USA

Year of Installation: 1999 - Ongoing

Industry: Retail

Products Used: Fixtures

Colors Used: Stainless Steel

Architect: Owner Direct

General Contractor: Multiple

During the course of this 15 years project, Móz established a close working relationship with the client and successfully executed every step of the multi-store project.

Móz's extensive value engineering significantly streamlined the budget to ensure the new fixtures could be implemented across all stores. The client also valued Móz's dedicated follow-through, which included providing technical drawings and instructions for the assembly of the stainless steel sheet metal displays. The project demonstrates Móz' versatile in-house custom capability as it applies to building, engineering and installing thousands of units — custom tailoring the sizeable venture as exclusively as a one-off.



*Journeys Retail Store
Multiple Locations*

About Móz

Móz designs and fabricates contemporary architectural metal products out of Oakland, California. Our collection of sophisticated materials and colorways—including gradients, metallics, patinas, and neutrals—are the result of continuous experimentation with cutting-edge tools, handcrafted grains, digital imagery, engravings, and laser cutting equipment.

Móz redefines metal surfacing using a unique balance of texture, grain, and color to create architectural metal products crafted for industrial, commercial, and residential markets—from large-scale corporate projects to one-off surface applications. Our innovative materials, products, solutions, and dedication to customer service help clients achieve their designs through quality materials.



Metals + Architectural Products

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