



Newmark Knight Frank Offices – Minneapolis

A design that establishes Newmark Knight Frank's global identity while accommodating the work style and energy of the Minneapolis team, the real estate firm's offices are connected to the brand, yet distinctly local.

FIRM
[Studio BV](#)

CLIENT
[Newmark Knight Frank](#)

SIZE
5,000 sqft

YEAR
2018

LOCATION
[Minneapolis, Minnesota, United States](#)

INDUSTRY
[Real Estate Services](#)

[Studio BV](#) has created a unique environment for global commercial real estate firm, [Newmark Knight Frank](#), located in Minneapolis, Minnesota.

The new Minneapolis office of Newmark Knight Frank is an exciting opportunity to introduce the Minneapolis market to this global real estate advisory firm. The goal for the new office was to establish the respected international brand of NKF's while creating a warm and welcoming environment that authentically represents the work style and energy of the Minneapolis talent.

This dynamic connection between the depth of resources of the global organization coupled with the relationships and

knowledge of the Minneapolis team make NKF uniquely positioned as leaders in the Minneapolis real estate market.

The brand of NKF is represented in the space through intentional use of the brand color, as well as through familiar features such as the world office map and logo.

The intersection of these two ideas happens with the dark metal box. The metal box houses the kitchen, bar, reception area and meeting space. This simple move of mass and void is the icon for the space. Creating the touch point for visitors and the team to gather around.

Designer: [Studio BV](#)

Metal Sheets: [Móz Designs](#)

Photography: [Brandon Stengel at Farmkid Studios](#)





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